



Red Dead Redemption Lead Designer and Writer Christian Cantamessa and Mario + Rabbids Creative Director Davide Soliani Launch Videogame Company Day 4 Night Studios with Funding from KRAFTON and 1Up Ventures.

The duo will co-direct a new IP and are joined by a team of award-winning multidisciplinary industry veterans who have been working together for over 15 years.

Los Angeles and Milan - (October 3, 2024), [Day 4 Night Studios](#), a new videogame company fueled by the creative powerhouse of [Christian Cantamessa](#) (*Red Dead Redemption*, *Shadow of Mordor*, *Perfect Dark*) and [Davide Soliani](#) (*Mario + Rabbids Series*, *Rayman in the Phantom Show*), announces it has secured its first round of financing. The funding round was led by prominent videogame publisher [KRAFTON, Inc.](#) and includes participation from Xbox co-creator Ed Fries' [1Up Ventures](#). With a focus on originality and innovation, the studio is committed to creating new content that pushes the boundaries of storytelling and game design.

"When I first fell in love with videogames at the start of my career, I saw the power of this new medium to tell stories never told before and create worlds that could transform people," said Cantamessa. *"Day 4 Night is a return to that innovative spirit, to that innocence, to that unbridled creativity."*

"What we are crafting at Day 4 Night is a reflection of everything I've ever wanted to experience as a player - joy, adventure, poetry, action, wonder, and the pleasure of working with friends," said Soliani. *"It's a lullaby for my soul and a serenade to our industry, to the magic and the madness of creating worlds from nothing. It's a story about triumphs, challenges, dreams, to light the path we walk together."*

Cantamessa and Soliani are joined by co-founders [Cristina Nava](#), [Gian Marco Zanna](#) and [Luca Breda](#), veteran producers and visionary developers responsible for major franchises including *Mario + Rabbids*, *Just Dance*, *Ghost Recon* and *Star Wars*.

"Day 4 Night's pitch presented a highly engaging and captivating story," said Maria Park, KRAFTON' VP and Head of Corporate Development. *"The game's vision stands out as both original and creative, making it a great match for the type of studios we aim to support at KRAFTON. It aligns well with our mission to 'Scale up the Creative.'"*

"When you see a lot of pitches, like we do, it's always incredibly fun when you get to hear an idea that's completely new and original," said Fries. *"This was easily the most creative thing we have seen in quite some time."*

Day 4 Night is represented by [🔗 Creative Artists Agency \(CAA\)](#), [🔗 Immix Law Group](#) and [🔗 Insight Studio Legale](#).

The studio's first project is an entirely original new game.

About Day 4 Night Studios

Day 4 Night is an independent game development studio focused on delivering deeply heartfelt and original games that innovate in storytelling and design. With an international footprint, it has offices in both Los Angeles, California and Milan, Italy. It's currently working on its first original IP. For logos and press photos, please visit [🔗 d4nstudios.com](#), and follow us on [🔗 LinkedIn](#), [🔗 Instagram](#), [🔗 Facebook](#) and [🔗 X](#).

About KRAFTON, Inc.

Headquartered in South Korea, KRAFTON, Inc. is dedicated to discovering and publishing captivating games that offer fun and unique experiences. Established in 2007, KRAFTON is home to globally renowned developers that include PUBG STUDIOS, Striking Distance Studios, Unknown Worlds, VECTOR NORTH, Neon Giant, KRAFTON Montréal Studio, Bluehole Studio, RisingWings, 5minlab, Dreamotion, ReLU Games and Flyway Games. Each studio strives to continuously take on new challenges and leverage innovative technologies. Their goal is to win over more fans by broadening KRAFTON's platforms and services.

KRAFTON is responsible for premier entertainment properties, including PUBG: BATTLEGROUNDS, PUBG MOBILE, The Callisto Protocol, NEW STATE MOBILE, Moonbreaker, Defense Derby and TERA. With a passionate and driven team across the globe, KRAFTON is a tech-forward company that possesses world-class capabilities and is set on expanding its business horizons to encompass multimedia entertainment and deep learning. For more information, visit [🔗 www.krafton.com](#).

About 1Up Ventures

1Up Ventures is a new fund focused on building a community of independent game developers. Founded by Ed Fries, former vice president of Microsoft Game Studios and a co-founder of Xbox, Fries opened the fund in 2019. 1Up Ventures is located in Kirkland, Washington.

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